

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Buying Time, LLC.
Attention: Erica Corso
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
947971-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Cilley/D/Governor	candidate	2281

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	947971	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/07/12	5a Daybreak	5-6a	- 11- 1 - -	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- 11- 1 - -	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	5:12 AM	5a Daybreak	5-6a	:30	JC0112H	\$350.00 NM
2	WMUR	W	09/05/12	5:23 AM	5a Daybreak	5-6a	:30	JC0112H	\$350.00 NM
3	WMUR	F	09/07/12	5:54 AM	5a Daybreak	5-6a	:30	JC0112H	\$350.00 NM
2	09/10/12	09/10/12	5a Daybreak	5-6a	1 - - - - -	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1 - - - - -	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	09/10/12	5:14 AM	5a Daybreak	5-6a	:30	JC0112H	\$350.00 NM
3	09/04/12	09/07/12	6a Daybreak	6-7a	- 1- 11- -	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- 1- 11- -	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	6:13 AM	6a Daybreak	6-7a	:30	JC0212H	\$700.00 NM
2	WMUR	Th	09/06/12	6:28 AM	6a Daybreak	6-7a	:30	JC0112H	\$700.00 NM
3	WMUR	F	09/07/12	6:16 AM	6a Daybreak	6-7a	:30	JC0212H	\$700.00 NM
4	09/10/12	09/10/12	6a Daybreak	6-7a	1 - - - - -	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1 - - - - -	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	09/10/12	6:55 AM	6a Daybreak	6-7a	:30	JC0112H	\$700.00 NM
5	09/04/12	09/07/12	Good Morning America	7-9a	- 111- - -	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	- 111- - -	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	8:47 AM	Good Morning America	7-9a	:30	JC0112H	\$550.00 NM
2	WMUR	W	09/05/12	7:55 AM	Good Morning America	7-9a	:30	JC0112H	\$550.00 NM
3	WMUR	Th	09/06/12	8:29 AM	Good Morning America	7-9a	:30	JC0112H	\$550.00 NM



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947971-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Cilley/D/Governor	candidate	2281	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/10/12	09/10/12	Good Morning America	7-9a	1-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	09/10/12	8:59 AM	Good Morning America	7-9a	:30	JC0112H	\$550.00 NM
7	09/04/12	09/07/12	News 9 at Noon	12-1230p	-111---	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-111---	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	12:26 PM	News 9 at Noon	12-1230p	:30	JC0112H	\$350.00 NM
2	WMUR	W	09/05/12	12:26 PM	News 9 at Noon	12-1230p	:30	JC0112H	\$350.00 NM
3	WMUR	Th	09/06/12	12:11 PM	News 9 at Noon	12-1230p	:30	JC0112H	\$350.00 NM
8	09/10/12	09/10/12	News 9 at Noon	12-1230p	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	09/10/12	12:17 PM	News 9 at Noon	12-1230p	:30	JC0112H	\$350.00 NM
9	09/04/12	09/07/12	News 9 at 5	5-6p	-111---	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-111---	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	5:14 PM	News 9 at 5	5-6p	:30	JC0112H	\$700.00 NM
2	WMUR	W	09/05/12	5:43 PM	News 9 at 5	5-6p	:30	JC0112H	\$700.00 NM
3	WMUR	Th	09/06/12	5:29 PM	News 9 at 5	5-6p	:30	JC0112H	\$700.00 NM
10	09/10/12	09/10/12	News 9 at 5	5-6p	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	09/10/12	5:57 PM	News 9 at 5	5-6p	:30	JC0212H	\$700.00 NM
11	09/04/12	09/07/12	News 9 at 6	6-7p	-1-11--	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-1-11--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/04/12	6:09 PM	News 9 at 6	6-7p	:30	JC0112H	\$1,400.00 NM
2	WMUR	Th	09/06/12	6:11 PM	News 9 at 6	6-7p	:30	JC0112H	\$1,400.00 NM
3	WMUR	F	09/07/12	6:28 PM	News 9 at 6	6-7p	:30	JC0112H	\$1,400.00 NM
12	09/10/12	09/10/12	News 9 at 6	6-7p	1-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	09/10/12	6:30 PM	News 9 at 6	6-7p	:30	JC0112H	\$1,400.00 NM
13	09/09/12	09/09/12	6p News 9 Weekend	6-7p	-----1	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/09/12	6:21 PM	6p News 9 Weekend	6-7p	:30	JC0112H	\$500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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947971-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Cilley/D/Governor	candidate	2281	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/09/12	09/09/12	6p News 9 Weekend	6-7p	-----1	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
14	09/04/12	09/07/12	Chronicle NH	7-730p	-1-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 09/04/12 7:24 PM Chronicle NH 7-730p :30 JC0112H \$550.00 NM									
15	09/10/12	09/10/12	Chronicle NH	7-730p	1-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR M 09/10/12 Chronicle NH 7-730p :00 \$550.00 NM									
See MG 15.2									
2 WMUR M 09/10/12 7:12 PM COMMITMENT SPECIAL 7-730P :30 JC0112H \$550.00 NM									
MG for 15.1 09/10									
16	09/04/12	09/07/12	News 9 at 11	11-11:35p	-111---	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -111--- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 09/04/12 11:42 PM News 9 at 11 11-11:35p :30 JC0112H \$1,100.00 NM									
LR- Network Program Runover									
2 WMUR W 09/05/12 11:53 PM News 9 at 11 11-11:35p :30 JC0112H \$1,100.00 NM									
LR- Network Program Runover									
3 WMUR Th 09/06/12 11:40 PM News 9 at 11 11-11:35p :30 JC0112H \$1,100.00 NM									
LR- Network Program Runover									
17	09/10/12	09/10/12	News 9 at 11	11-11:35p	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR M 09/10/12 11:22 PM News 9 at 11 11-11:35p :30 JC0112H \$1,100.00 NM									
18	09/10/12	09/10/12	Nightline	1135p-1206a	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR M 09/10/12 11:55 PM Nightline 1135p-1206a :30 JC0112H \$250.00 NM									
19	09/08/12	09/08/12	Weekend GMA	9-10a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Sa 09/08/12 9:27 AM Weekend GMA 9-10a :30 JC0112H \$400.00 NM									
20	09/08/12	09/09/12	7a Weekend Daybreak	7-9a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Su 09/09/12 8:08 AM 7a Weekend Daybreak 7-9a :30 JC0112H \$400.00 NM									
21	09/09/12	09/09/12	Weekend GMA	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number	
Cilley/D/Governor	candidate	2281	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/09/12	09/09/12	Weekend GMA	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/09/12	9:49 AM	Weekend GMA	9-10a	:30	JC0112H	\$400.00 NM
22	09/05/12	09/05/12	GOOD AFTERNOON AM 2-3p		--1----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--1----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/05/12	2:36 PM	GOOD AFTERNOON AMERICA	2-3p	:30	JC0212H	\$125.00 NM
<u>Total Spots</u>							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$23,775.00
<u>Agency Commission</u>	\$3,566.25
<u>Net Amount Due</u>	\$20,208.75